

TELE REP

E-Order#: 439579 (Rev 0) Agy#2340363
Station: WWMT-TV GRAND RAPIDS, MI
Agency: MUNDY KATOWITZ MEDIA
Advertiser: ISS/MICHIGAN EDU. ASSOC.
Buyer: MEDIA PLACEMENT

REP BUYLINES

HdlIn#: 6391883 (Rev 0)
 Dates: Oct26/12 - Nov06/12
 Prod1: MI EDUCATION ASSOC
 Prod2:
 Tel #:

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Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	##CASH ##MUNK										
	1	Fri/1135P-1235A	30S	\$600	Oct26/12	Nov2/12	2	1	2	\$1,200	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	2	Fri/1235-135A	30S	\$100	Oct26/12	Nov2/12	2	1	2	\$200	LT-FERGUSN-CBS<
		Contract Comment: LT-FERGUSN-CBS<									
	3	Fri/12N-1230P	30S	\$1,200	Nov2/12	Nov2/12	1	1	1	\$1,200	NWSCHNL3-NOON
		Contract Comment: NWSCHNL3-NOON									
	4	Fri/3-4P	30S	\$800	Oct26/12	Oct26/12	1	1	1	\$800	DR. PHIL
		Contract Comment: DR. PHIL									
	5	Fri/5-530P	30S	\$2,000	Oct26/12	Oct26/12	1	1	1	\$2,000	NWSCHNL3 AT 5P
		Contract Comment: NWSCHNL3 AT 5P									
	6	Fri/530-6P	30S	\$2,000	Nov2/12	Nov2/12	1	1	1	\$2,000	NWSCHNL3-530PM
		Contract Comment: NWSCHNL3-530PM									
	7	Fri/6-630A	30S	\$800	Oct26/12	Oct26/12	1	1	1	\$800	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	8	Fri/6-630P	30S	\$3,500	Oct26/12	Oct26/12	1	1	1	\$3,500	NWSCHNL3 AT 6P
		Contract Comment: NWSCHNL3 AT 6P									
	9	Fri/630-7A	30S	\$900	Nov2/12	Nov2/12	1	1	1	\$900	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	10	Fri/7-9A	30S	\$900	Oct26/12	Nov2/12	2	1	2	\$1,800	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	11	Fri/9-10A	30S	\$800	Oct26/12	Oct26/12	1	1	1	\$800	LIVE WTH KELLY
		Contract Comment: LIVE WTH KELLY									
	12	Mon/11-1135P	30S	\$3,000	Nov5/12	Nov5/12	1	1	1	\$3,000	NEWSCHANNEL3
		Contract Comment: NEWSCHANNEL3									
	13	Mon/1135P-1235A	30S	\$600	Oct29/12	Nov5/12	2	1	2	\$1,200	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	14	Mon/1235-135A	30S	\$100	Oct29/12	Nov5/12	2	1	2	\$200	LT-FERGUSN-CBS<
		Contract Comment: LT-FERGUSN-CBS<									
	15	Mon/12N-1230P	30S	\$1,200	Oct29/12	Oct29/12	1	1	1	\$1,200	NWSCHNL3-NOON
		Contract Comment: NWSCHNL3-NOON									
	16	Mon/5-530P	30S	\$2,000	Nov5/12	Nov5/12	1	1	1	\$2,000	NWSCHNL3 AT 5P
		Contract Comment: NWSCHNL3 AT 5P									
	17	Mon/530-6P	30S	\$2,000	Oct29/12	Oct29/12	1	1	1	\$2,000	NWSCHNL3-530PM
		Contract Comment: NWSCHNL3-530PM									
	18	Mon/6-630A	30S	\$800	Nov5/12	Nov5/12	1	1	1	\$800	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	19	Mon/6-630P	30S	\$3,500	Nov5/12	Nov5/12	1	1	1	\$3,500	NWSCHNL3 AT 6P
		Contract Comment: NWSCHNL3 AT 6P									
	20	Mon/630-7A	30S	\$900	Oct29/12	Oct29/12	1	1	1	\$900	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	21	Mon/7-9A	30S	\$900	Oct29/12	Nov5/12	2	1	2	\$1,800	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	22	Mon/9-10A	30S	\$800	Nov5/12	Nov5/12	1	1	1	\$800	LIVE WTH KELLY
		Contract Comment: LIVE WTH KELLY									
	23	Sat/7-730P	30S	\$2,000	Nov3/12	Nov3/12	1	1	1	\$2,000	WHEEL-FORTNE W
		Contract Comment: WHEEL-FORTNE W									
	24	Sat/730-8P	30S	\$2,000	Oct27/12	Oct27/12	1	1	1	\$2,000	JEOPARDY-WKND
		Contract Comment: JEOPARDY-WKND									
	25	Sat/9-11A	30S	\$500	Oct27/12	Nov3/12	2	1	2	\$1,000	CBS THS MRN:SA
		Contract Comment: CBS THS MRN:SA									
	26	Sun/630-7P	30S	\$1,500	Oct28/12	Nov4/12	2	1	2	\$3,000	NEWS @ 630
		Contract Comment: NEWS @ 630									
	27	Thu/1135P-1235A	30S	\$600	Nov1/12	Nov1/12	1	1	1	\$600	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	28	Thu/1235-135A	30S	\$100	Nov1/12	Nov1/12	1	1	1	\$100	LT-FERGUSN-CBS<
		Contract Comment: LT-FERGUSN-CBS<									
	29	Thu/3-4P	30S	\$800	Nov1/12	Nov1/12	1	1	1	\$800	DR. PHIL
		Contract Comment: DR. PHIL									
	30	Thu/5-530P	30S	\$2,000	Nov1/12	Nov1/12	1	1	1	\$2,000	NWSCHNL3 AT 5P
		Contract Comment: NWSCHNL3 AT 5P									
	31	Thu/6-630A	30S	\$800	Nov1/12	Nov1/12	1	1	1	\$800	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	32	Thu/7-9A	30S	\$900	Nov1/12	Nov1/12	1	1	1	\$900	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	33	Thu/9-10A	30S	\$800	Nov1/12	Nov1/12	1	1	1	\$800	LIVE WTH KELLY
		Contract Comment: LIVE WTH KELLY									
	34	Tue/1135P-1235A	30S	\$600	Oct30/12	Oct30/12	1	1	1	\$600	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	35	Tue/1235-135A	30S	\$100	Oct30/12	Oct30/12	1	1	1	\$100	LT-FERGUSN-CBS<
		Contract Comment: LT-FERGUSN-CBS<									
	36	Tue/3-4P	30S	\$800	Oct30/12	Oct30/12	1	1	1	\$800	DR. PHIL
		Contract Comment: DR. PHIL									
	37	Tue/530-6P	30S	\$2,000	Oct30/12	Oct30/12	1	1	1	\$2,000	NWSCHNL3-530PM
		Contract Comment: NWSCHNL3-530PM									
	38	Tue/630-7A	30S	\$900	Oct30/12	Nov6/12	2	1	2	\$1,800	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	39	Tue/7-9A	30S	\$900	Oct30/12	Nov6/12	2	1	2	\$1,800	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	40	Tue/9-10A	30S	\$800	Oct30/12	Oct30/12	1	1	1	\$800	LIVE WTH KELLY
		Contract Comment: LIVE WTH KELLY									

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Length</i>	<i>Rate</i>	<i>Starting Date</i>	<i>Ending Date</i>	<i># of Wks</i>	<i>Spt/ Week</i>	<i>Total Spots</i>	<i>Total Dollars</i>	<i>Program Name</i>
	41	Wed/1135P-1235A	30S	\$600	Oct31/12	Oct31/12	1	1	1	\$600	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	42	Wed/1235-135A	30S	\$100	Oct31/12	Oct31/12	1	1	1	\$100	LT-FERGUSN-CBS<
		Contract Comment: LT-FERGUSN-CBS<									
	43	Wed/12N-1230P	30S	\$1,200	Oct31/12	Oct31/12	1	1	1	\$1,200	NWSCHNL3-NOON
		Contract Comment: NWSCHNL3-NOON									
	44	Wed/530-6P	30S	\$2,000	Oct31/12	Oct31/12	1	1	1	\$2,000	NWSCHNL3-530PM
		Contract Comment: NWSCHNL3-530PM									
	45	Wed/630-7A	30S	\$900	Oct31/12	Oct31/12	1	1	1	\$900	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	46	Wed/7-9A	30S	\$900	Oct31/12	Oct31/12	1	1	1	\$900	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
		Total 56 Spots for:		\$60,200					56	\$60,200	
		Monthly Estimate Dollars:									
										\$13,500 Oct/12	
										\$46,700 Nov/12	

Rep: TELEREP, INC

Run On: Oct24/12 a

E-Order#:

Station: WISN-TV
Salesperson: DAVE CLARK

Agency: WISN-TV
Advertiser: RA35+

Product: RA35+

Buyer: N



Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
		##CASH ##MUNK			
	1	Fri/1135P-1235A	0.0	Oct23/12	Rev #0: A
		Contract Comment: D LETTRM			
	2	Fri/1235-135A	0.0	Oct23/12	Rev #0: A
		Contract Comment: LT-FERGU			
	3	Fri/12N-1230P	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	4	Fri/3-4P	0.0	Oct23/12	Rev #0: A
		Contract Comment: DR. PHIL			
	5	Fri/5-530P	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	6	Fri/530-6P	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	7	Fri/6-630A	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	8	Fri/6-630P	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	9	Fri/630-7A	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	10	Fri/7-9A	0.0	Oct23/12	Rev #0: A
		Contract Comment: CBS THS M			
	11	Fri/9-10A	0.0	Oct23/12	Rev #0: A
		Contract Comment: LIVE WTH			
	12	Mon/11-1135P	0.0	Oct23/12	Rev #0: A
		Contract Comment: NEWSCHA			
	13	Mon/1135P-1235A	0.0	Oct23/12	Rev #0: A
		Contract Comment: D LETTRM			
	14	Mon/1235-135A	0.0	Oct23/12	Rev #0: A
		Contract Comment: LT-FERGU			
	15	Mon/12N-1230P	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	16	Mon/5-530P	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	17	Mon/530-6P	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	18	Mon/6-630A	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
	19	Mon/6-630P	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	20	Mon/630-7A	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	21	Mon/7-9A	0.0	Oct23/12	Rev #0: A
		Contract Comment: CBS THS M			
	22	Mon/9-10A	0.0	Oct23/12	Rev #0: A
		Contract Comment: LIVE WTH			
	23	Sat/7-730P	0.0	Oct23/12	Rev #0: A
		Contract Comment: WHEEL-FC			
	24	Sat/730-8P	0.0	Oct23/12	Rev #0: A
		Contract Comment: JEOPARDY			
	25	Sat/9-11A	0.0	Oct23/12	Rev #0: A
		Contract Comment: CBS THS M			
	26	Sun/630-7P	0.0	Oct23/12	Rev #0: A
		Contract Comment: NEWS @ 6			
	27	Thu/1135P-1235A	0.0	Oct23/12	Rev #0: A
		Contract Comment: D LETTRM			
	28	Thu/1235-135A	0.0	Oct23/12	Rev #0: A
		Contract Comment: LT-FERGU			
	29	Thu/3-4P	0.0	Oct23/12	Rev #0: A
		Contract Comment: DR. PHIL			
	30	Thu/5-530P	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	31	Thu/6-630A	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	32	Thu/7-9A	0.0	Oct23/12	Rev #0: A
		Contract Comment: CBS THS M			
	33	Thu/9-10A	0.0	Oct23/12	Rev #0: A
		Contract Comment: LIVE WTH			
	34	Tue/1135P-1235A	0.0	Oct23/12	Rev #0: A
		Contract Comment: D LETTRM			
	35	Tue/1235-135A	0.0	Oct23/12	Rev #0: A
		Contract Comment: LT-FERGU			
	36	Tue/3-4P	0.0	Oct23/12	Rev #0: A
		Contract Comment: DR. PHIL			
	37	Tue/530-6P	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	38	Tue/630-7A	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	39	Tue/7-9A	0.0	Oct23/12	Rev #0: A
		Contract Comment: CBS THS M			
	40	Tue/9-10A	0.0	Oct23/12	Rev #0: A
		Contract Comment: LIVE WTH			

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
	41	Wed/1135P-1235A	0.0	Oct23/12	Rev #0: A
		Contract Comment: D LETTRM			
	42	Wed/1235-135A	0.0	Oct23/12	Rev #0: A
		Contract Comment: LT-FERGU			
	43	Wed/12N-1230P	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	44	Wed/530-6P	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	45	Wed/630-7A	0.0	Oct23/12	Rev #0: A
		Contract Comment: NWSCHNL			
	46	Wed/7-9A	0.0	Oct23/12	Rev #0: A
		Contract Comment: CBS THS M			
		Total 56 Spots for:	0.0		
		Monthly Estimate Dollars:			
			0.0	Oct/12	
			0.0	Nov/12	